

Building Inclusive Cities: Sustainable Neighborhoods & Governance

Lessons learned in Chicago, IL USA

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Goals of presentation

- Share Chicago & US context of co-governance b/ w municipal government and community/ non-profit organizations
- US non-profit sector
 - Tax, legal structure
 - Size, impact on economy
 - Benefit, challenges
 - Role of Philanthropy

Goals of presentation

Opportunities & challenges of co-governance

- Share lessons learned in advocating for and building sustainable co-governance
- Highlight Chicago examples that;
 - demonstrate non-profit strategies to obtain a seat at the table and mutually beneficial engagement with local government and neighborhoods
 - And balancing government accountability and sustain organizational longevity and independence over the long term.

Non-profit status

Tax and legal structure

- America non-profit organizations are organized for public or mutual benefit other than generating profit
- Donations to non-profit organization are tax-deductible
- Different types

Non-profit status

Benefits and limitations

- State and federal tax exemption
- Donations are tax-deductible
- Eligible for private and public grants
- Requires regular reporting (state and federal)
- Limitations on lobbying
 - Can't support political parties, candidates
 - Can't spend more than 20% of time, income on lobbying

Non-profit status

Size & economic impact

- 1.6 million non-profit organizations in USA
- 6,000 non-profit organizations in Chicago
- Non-profit sector is the 3rd largest employer

Non-profit status-Philanthropy

- 100+ years of Foundations
- In 2014
 - 88,000 grant-making foundation
 - \$60 Billion
- Various forms of foundations (public, private, family, corporate)
- Private Foundations are non-profits
 - One main source of funds (family, corporation)
 - Similar limitations as non-profits

Non-profit status-Philanthropy

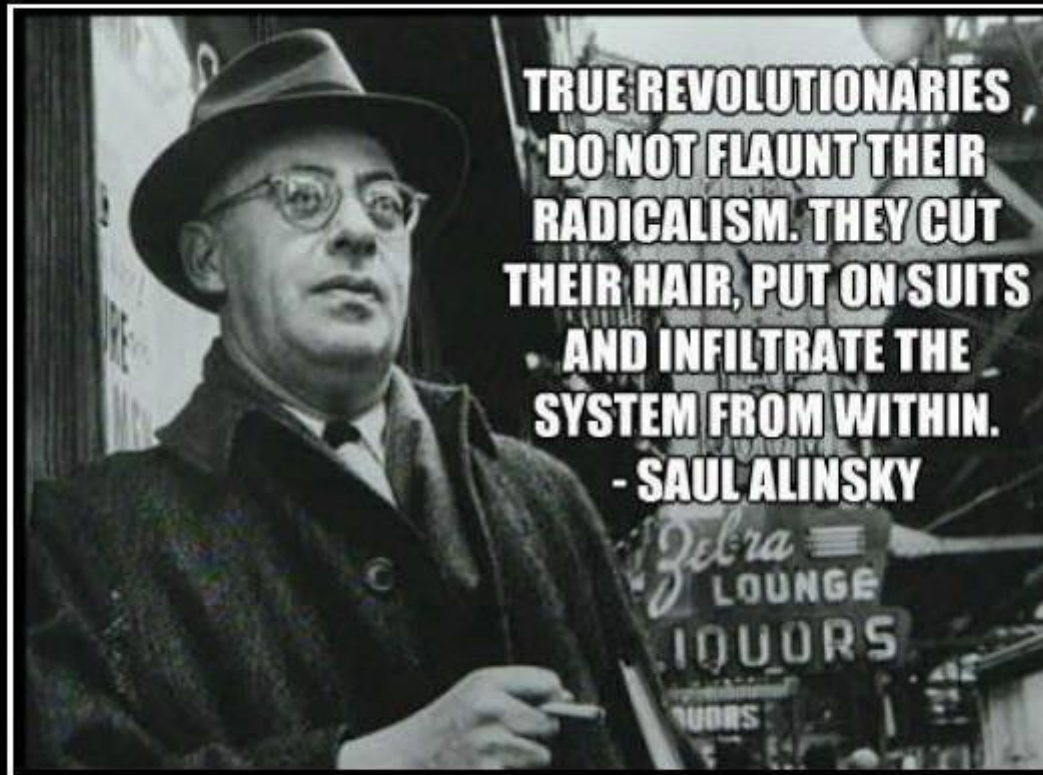
Woods Fund Chicago-private grant-making foundation

- Started as a family foundation
- Presently an independent, grantmaking foundation
- ‘small’ foundation-\$2.5 million
- One of three Chicago foundations community organizing and public policy advocacy
- Promotion of social, economic, and racial justice

- Former grantee
- Lead Program Officer (grants process)
- Organizers within Philanthropy (promoting our values)

Chicago organizing history

- Chicago-birthplace of American community organizing and 8-hour workday.



USA: DESTROYED FROM WITHIN



Chicago example #1

Fighting for a seat at the table, Pilsen Alliance

Pilsen is not for Sale & Whittier Community School

- NPO demands community role in development decisions via electoral process,
- Direct actions against alderman, developers and public testimony at city hall
- University partnership
- Demand and creation of neighborhood planning committee
- Development of Community School partnership

Chicago example #2

Lift up those most impacted & build unlikely allies,
Communities United

Roots-Renters Organizing Ourselves to Stay

- NPO lifts up those most impacted (renters in foreclosed properties) to drive innovative housing preservation of foreclosed properties
- Converted antagonistic municipal leader into ally, champion
- Partnerships with unlikely allies including banking industry (local and federal) and non-profit development organization

Chicago example #3

Long standing organizer, agitator, Chicago
Coalition for the Homeless

Airbnb surcharge for homeless family services

- 40 year organizing agency (local-Chicago)
- Engaging homeless individuals and families
- Comprehensive-temporary housing, permanent housing/public housing, access to education and jobs
- Leadership development, direct action

The Chicago way and lessons learned

- Contestation of municipal “control” with community engagement
- Local ‘power-building’
 - Neighborhood zoning & land use
 - Local partnerships for housing
 - Community schools
- NPOs as partners with municipalities to;
 - lift up those most impacted
 - lift up their expertise
 - balance government accountability with their own sustainability and community trust and legitimacy