

## CALL FOR PAPERS

International Conference

Innovation, creativity and culture: outline of a new socio-economic post-crisis model for cities and regions

December 10-11, 2015. Barcelona

Venue: Faculty of Economics and Business. University of Barcelona. Avinguda Diagonal, 696. Sala de Junes. 08034 Barcelona

Organization: University of Barcelona (Montserrat Pareja-Eastaway), University of Valencia (Pau Rausell) and University of Lleida (Joan Ganau)

This International Conference, open to all researchers and practitioners, will serve as the closure of the Spanish research project INNOVA. This project combines different disciplinary and territorial sensitivities addressing the complex problem of the socio-economic model for the Spain in the aftermath of the economic crisis, through the perspective of innovation, creativity and culture. The University of Valencia, University of Lleida and University of Barcelona are the research teams of INNOVA.

Researchers and practitioners interested in submitting a contribution are requested to submit an **abstract** of maximum 1000 words to the conference committee before November 10, 2015. The conference committee will then select papers based on their relevance and quality. Please select your preferred Track for presentation.

**For registration and any other inquiries**, please contact Montse Simó at [msimo@ub.edu](mailto:msimo@ub.edu). Please state in the mail subject: 'INNOVA conference'

**For abstract submissions**, please contact Ramon Marrades at [ramon.marrades@uv.es](mailto:ramon.marrades@uv.es). Please state in the mail subject: 'INNOVA conference submission' and your preferred track.

*The conference is free of charge and the conference language will be English.*

### **Track 1. Creativity and culture in urban regeneration.**

Contact person: Daniel Paul ([dpaul@geosoc.udl.cat](mailto:dpaul@geosoc.udl.cat))

In recent years, a significant number of studies have analysed the creative policies from several points of view. However, these studies have typically focused more on quantitative data regarding the effects that these policies might have on economic, social and labour market rather than a comprehensive study of the impact generated on the territory.

The reality, however, is that these processes have generated significant changes in Western cities both in places where they have been implemented (gentrification, renovation, creation of new tourist attractions, etc.) and in the overall city (capture or removal of businesses, residents and social activities, etc.). We suggest reflecting on these issues, considering a broader creative policies perspective and their impact in terms of urban transformation.

### **Track 2. Spaces, participation and big data: new approaches to innovation in today's cities.**

Contact person: Ramon Marrades ([ramon.marrades@uv.es](mailto:ramon.marrades@uv.es))

New generations -specifically the millennials- and new actors are starring process of urban transformation all around the world. This track, organized in collaboration with Urbego (International Young Planning Professionals Platform), will put together researchers and practitioners to discuss new trends on urban innovation focusing, mainly, in three interrelated topics: spaces (research and practices on bottom-up projects, place-making, do-it-yourself urbanism and third places), participation (projects and papers that provide insights about community engagement, economic, social and institutional participation, and youth engagement) and big data (projects and papers that assess critically the concept of smart city or propose solutions to use big data at human scale for social and urban innovation).

### **Track 3. Policies for new forms of production: can the makers save the city?**

Contact person: Marc Pradel ([marcpradel@ub.edu](mailto:marcpradel@ub.edu))

This track seeks to analyse how cities are developing policies to foster new forms of production and innovation through the creation of equipment and facilities such as Fab Labs, Co-Working spaces and the development of policy initiatives oriented towards 'makers' such as workshops, festivals, markets and other activities for promotion. The

objective is to analyse the framework in which these policies are taking place and to understand to what extent they are generating new forms of production and innovation in the city.

### **Track 4. The Role of Culture in the Smart Specialization Strategies: an overview from the MED area**

Contact person: Raúl Abeledo ([raul.abeledo@uv.es](mailto:raul.abeledo@uv.es))

In a global economy, it makes sense to speak about a Mediterranean Way to Innovation. Which ones are the relevant specificities of the Euro Mediterranean region in terms of cultural and creative values and resources? How can these specificities support local and regional development processes through smart specialization strategies? Which are the main strengths, weaknesses, opportunities and threats that we can identify?

